



Practical Vision Guide

In the Uncommon Collaboratory, each member starts by envisioning a change they want to see in an area of their work or life. This Practical Vision Guide jumpstarts this process by prompting you to consider what you want and why.

1. What do you envision? For this question, just freestyle write about the changes you want to see. This can be as broad or as narrow as you'd like and can be about work, life or something in between..

2. What, specifically, is different? Imagine you've achieved your vision. What is observably different? How can you and others tell that things have changed?

3. Why is this change important to you? What will you gain by making this change? What is prompting the shift? Use this question to uncover the deeper motivations fueling the change.

4. How will this change impact you and those you care about? Brainstorm the positive and the potentially negative impacts of having this vision become a reality.

5. When will you achieve this change? Choose a date by which you would like to realistically achieve what you envision.

6. Write it Out. Using your responses, construct a SMART goal to articulate your practical vision. A SMART goal is Specific (what will be done), Measurable (how we will know when it's achieved), Actionable (it is within your power to do it), Relevant (it's meaningful to you) and Timebound (there's a deadline).

Reflect on Your Work So Far:

What do you like most about what you've written?

What do you like least? What concerns do you have?

What kind of feeling or energy results from reading your vision? What does that tell you?

If you'd like, send your vision statement to me for feedback. I'd love to learn more about you.

This Practical Vision Guide is the first step of the Leadership Roadmap which helps you develop a personalized journey from vision to strategy to sustained motivation.

Are you ready for the next step in YOUR journey?

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